

The Beginning of a Writing Philosophy

An evolving approach to journaling, blogging, newsletters, principles, and books.

Operating Principles

PRINCIPLE	AVOID
Journal to capture life	Journaling to look good
Blog to explore	Blogging to prove
Newsletter to deepen relationships	Broadcasting
Pay attention	Tuning it out
Notice the signals	Ignoring the signals
Give it time	Rushing conclusions
Distill when ready	Forcing principles
Stay curious	Being certain
Keep exploring	Settling too soon
Live the experiment	Chasing the answer
Keep becoming	Thinking you've arrived
Invite conversation	Defending yourself
Explore together	Answering imaginary critics
Share one idea	Saying everything
Clarify the point	Covering every angle
Say enough	Overexplaining
Heart first	Polishing first
Write to understand	Writing to convince
Follow what stays important	Chasing what's new
Share your direction	Sharing your coordinates
Build a body of work	Obsessing over one post
Refine over time	Seeking perfection

The Writing Practice

Each form has a distinct purpose. Together they help me capture life, explore ideas, deepen relationships, distill wisdom, and integrate it all.

Journal to capture life.

Blog to explore.

Principles to distill wisdom.

Newsletter to deepen relationships.

Book to integrate it all.

Capture life. Explore ideas. Distill wisdom. Deepen relationships. Integrate it all.